


Takeaway Survey - Ryan Farrow UX Course

16
Responses

02:41
Average time to complete


Active
Status

1. What is your age?

● Under 18	 Insights	0
● 18-24		0
● 25-34		4
● 35-44		3
● 45+		9



2. What town/village do you live in?

 Insights
16
Responses

Latest Responses
"Stanton"
"Havant"
"Wetherden"

2 respondents (13%) answered **St Edmunds** for this question.



3. What is your gender?

Woman	6
Man	10
Non-binary	0
Prefer not to say	0



4. What is your marital status?

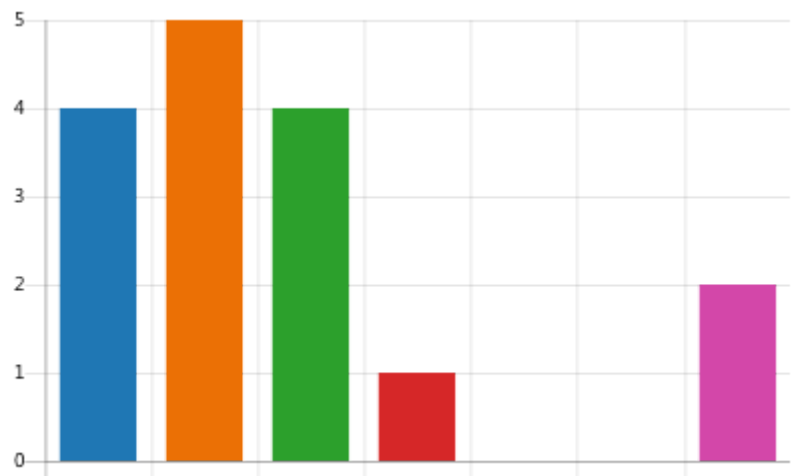
Single	3
Married	11
Divorced	0
Widowed	0
Prefer not to say	2



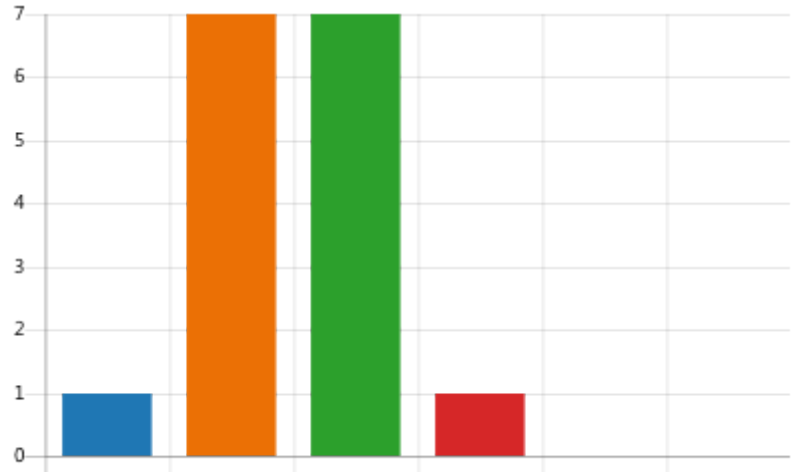
5. Number of children who live at home?

Insights

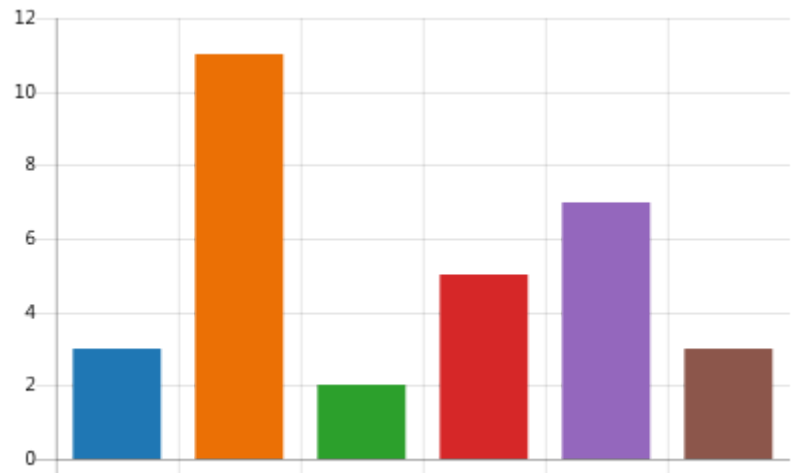
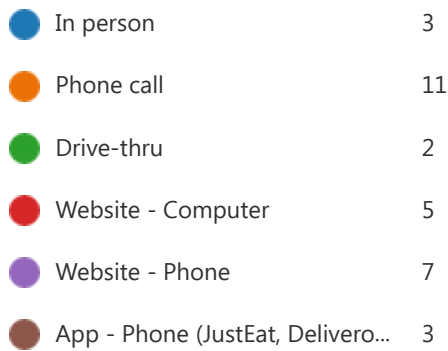
None	4
One	5
Two	4
Three	1
Four	0
Five	0
Other	2



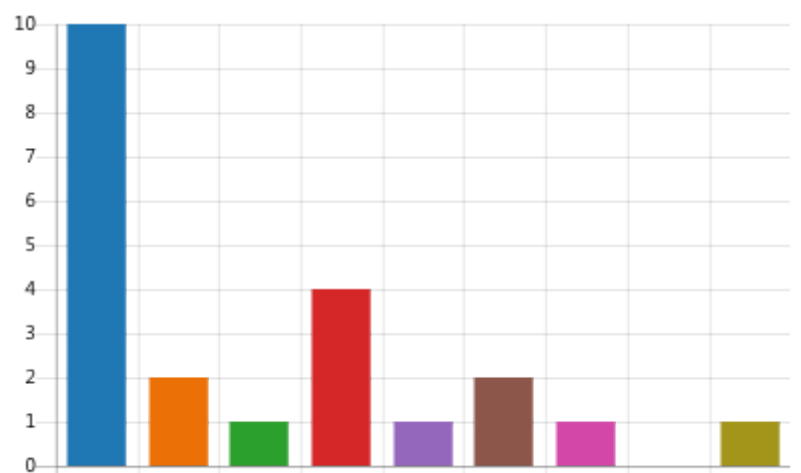
6. How often do you have takeaways?



7. How do you normally order takeaways? (Select all that apply)

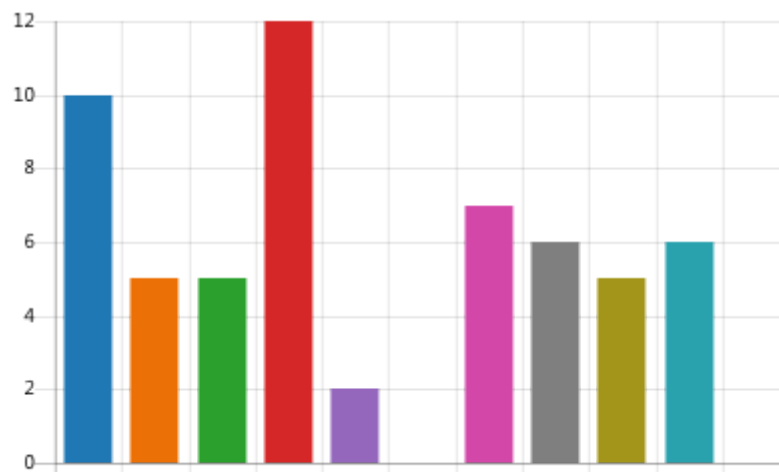


8. Which of the following takeaway apps do you have on your phone? (Select all that apply)



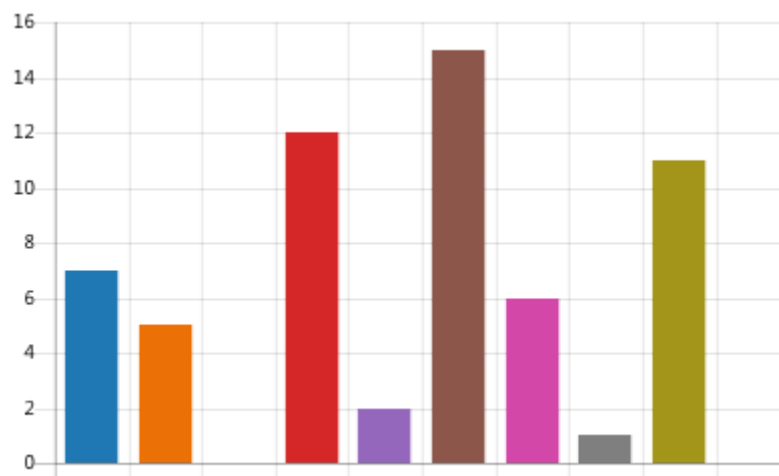
9. What do you look for when ordering a takeaway? (select all that apply)

● Good reviews	10
● Discount codes	5
● Location	5
● Good menu	12
● Good food photography	2
● Easy to filter via dietary requir...	0
● Prices	7
● Delivery costs	6
● Delivery times	5
● Opening times	6
● Other	0



10. What would put you off from ordering? (select all that apply)

● Expensive delivery costs	7
● High prices	5
● Lack of promotions	0
● Long wait times for deliveries	12
● Lack of photography	2
● bad reviews	15
● Difficult to use app	6
● No dietary requirements or all...	1
● Bad menu / lack of choice	11
● Other	0



11. Can you describe a good experience you have had using a takeaway app?

💡 Insights

Latest Responses

10

Responses

"Mr. Kebab (Ixworth) displays your last two orders above the menu ite..."

"Uber Eats is offering discounts all the time at the moment. Apps are ju..."

"Don't use an app as we don't often have take away"

3 respondents (30%) answered **app** for this question.

Word cloud for question 11. The most prominent words are 'app', 'order status', 'fastest delivery', 'offers', 'order', 'better deal', 'delivery costs', 'menu items', 'Progress status', 'no need', 'good filters', 'better', 'lots of offers', 'Easy to use', 'Apps are just so convinient', 'lowest', 'moment', 'Foodora', 'Ixworth', 'Dominos'.

12. Can you describe a bad experience you have had using a takeaway app?

💡 Insights

Latest Responses

9

Responses

"Putting my postcode into Just Eat and finding out that just one takea..."

"None so far"

"As above :)"

1 respondents (11%) answered **issues with the app** for this question.

Word cloud for question 12. The most prominent words are 'postcode', 'sorry', 'takeaway', 'issues with the app', 'couple', 'company', 'bad experiences', 'not any issues'.